

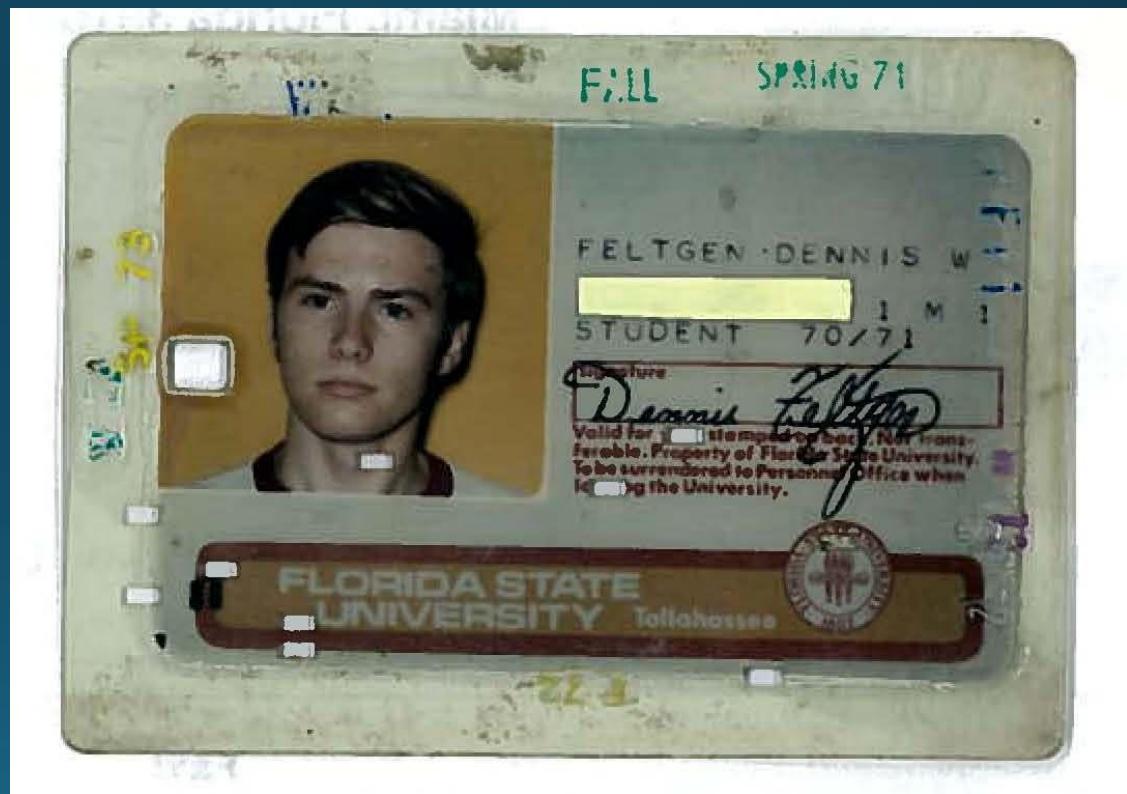
The Long and Winding Road From FSU to NHC (and a few places in-between)

Dennis Feltgen
Communications / Public
Affairs
National Hurricane Center
Miami, Florida
Dennis.Feltgen@noaa.gov



Where it began...

Dennis Feltgen
Student ID
July, 1970



FSU Meteorology Class of '74

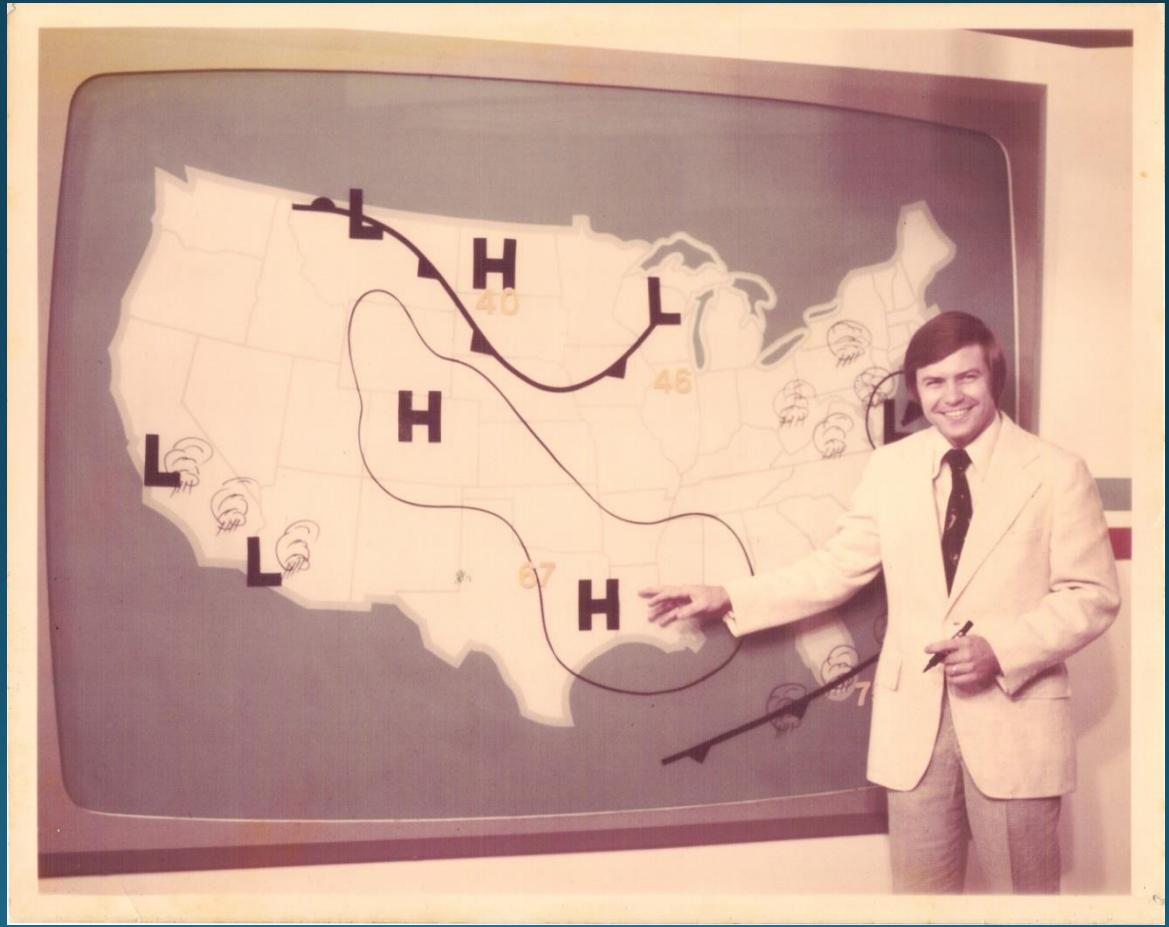
The view of the
Love Building
from the
westside
dorms...



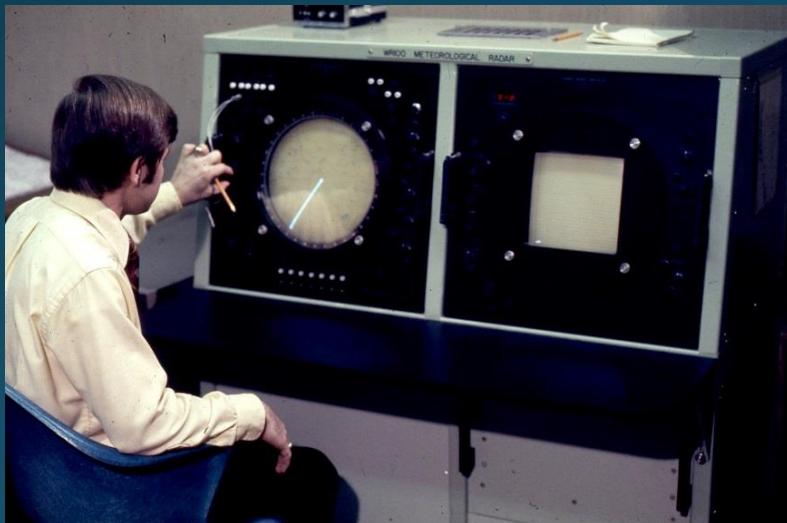
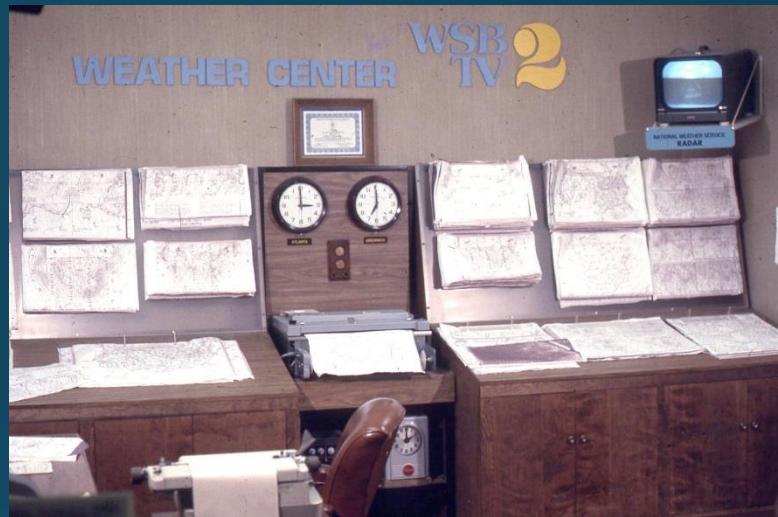
Map discussions & word problems...



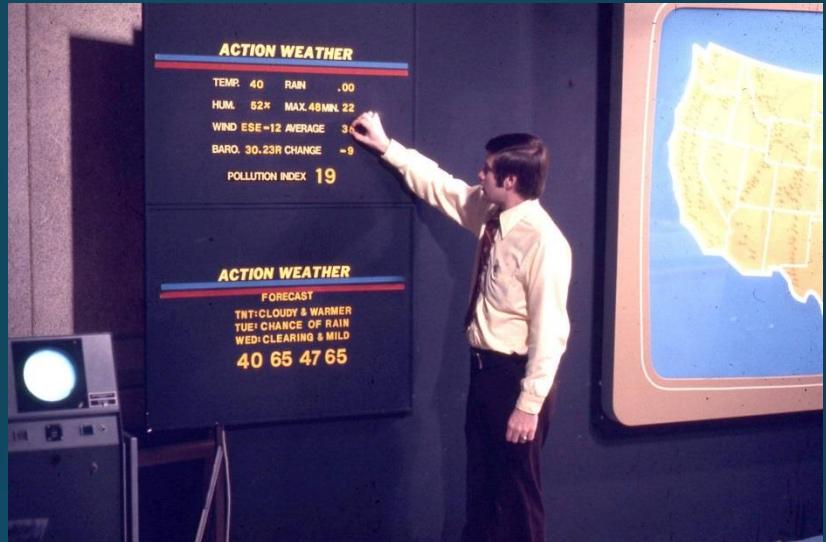
Graduating to a Broadcast Meteorologist



Old school technology...



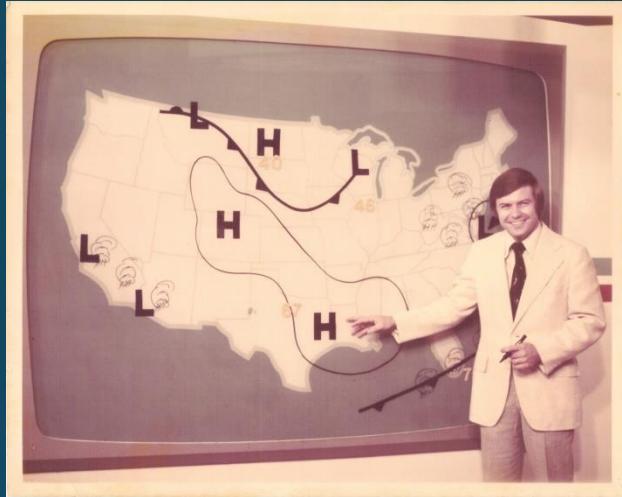
Nothing but the basics...



Nothing but the basics...



Broadcast Meteorologist (1974-2002)





Microwave



Satellite News
Gathering



Broadcast Meteorologist (1974-2002)





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Our 50th Year □ 1980

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*Coming soon

The First
50
Years Of
Broadcasting
1938

PAGE 113





KSTP-TV



Live From the Hurricane!



Elena & Gloria, 1985

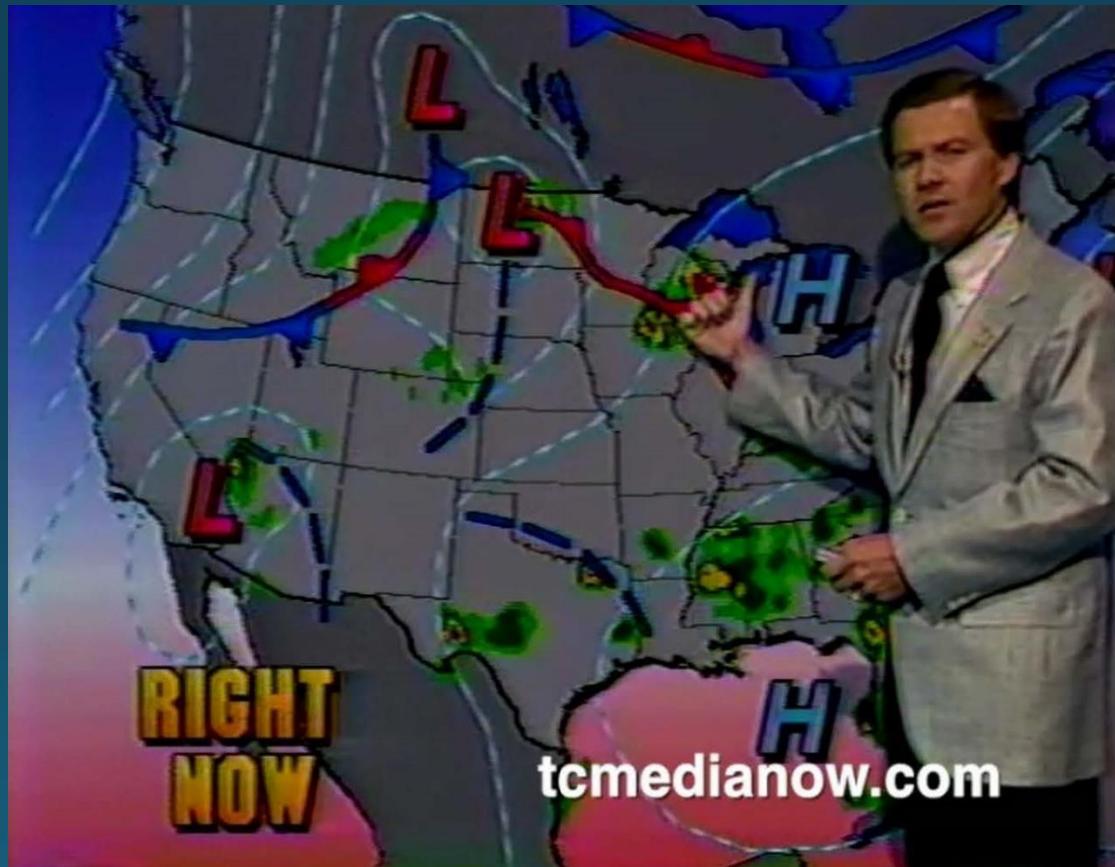


Gilbert, 1988



Andrew, 1992

Broadcast Meteorologist (1974-2002)



Broadcast Meteorologist (1974-2002)



Broadcast Meteorologist (1974-2002)



From left to right: Dennis Feltgen, Chief Meteorologist; Paul Butler, Sports Director/Anchor; Kristyn Hartman, Anchor/Reporter; and Andy Dominian, Anchor/Reporter.

Joining the NWS

Glasgow, Montana



Key West, Florida



NOAA Communications



NBC NIGHTLY NEWS



CNN SITUATION ROOM

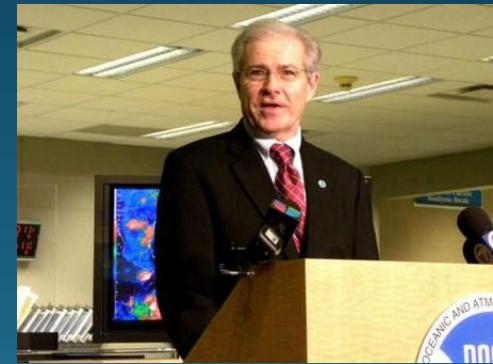


CBS EVENING NEWS



ABC WORLD NEWS

NOAA / NHC Communications



The
Washington
Post



The New York Times

MEDIA PARTNERS



The Miami Herald



DIFFERENT FORMATS AND SETTINGS



On the scene



Satellite interviews



Multiple interviews



Skype



Phone & print



VIP event

Media Problems...



No boundaries



NHC Media Pool



- Full operation when hurricane watch & warning issued for U.S. mainland.
- Live interviews with networks and local stations in watch/warning area at no cost.
- More than 400 interviews provided in 2021.

NHC MEDIA POOL

Network



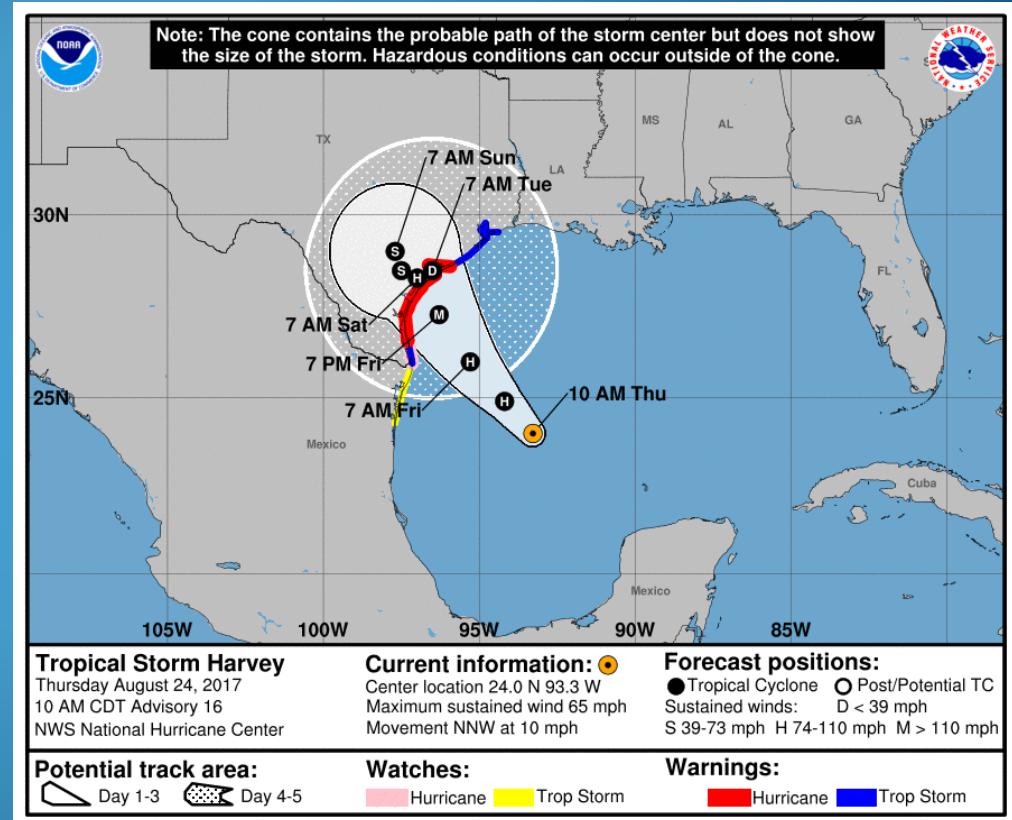
Local



Hurricane Watch & Warning – U.S.

Media pool from
7 a.m. to 7:00 p.m.

Remains open until
hurricane has moved
inland

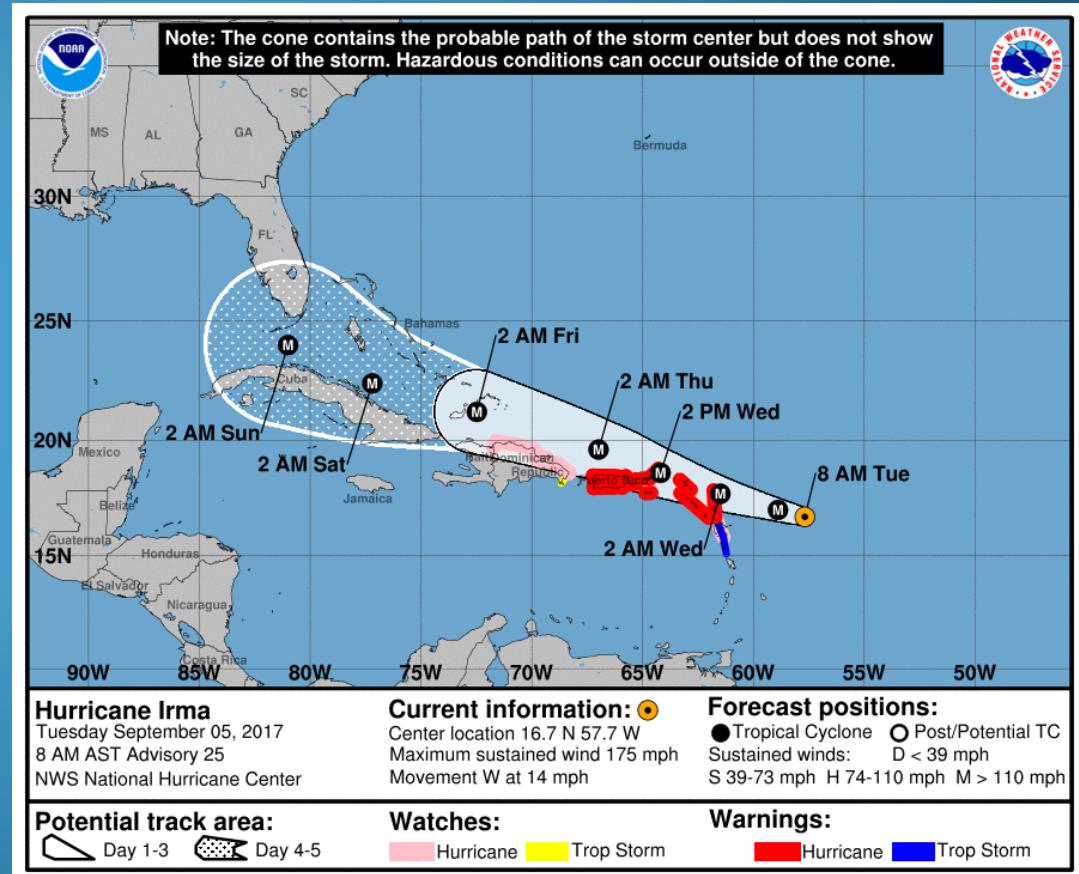


“Soft” or “Limited” media pool

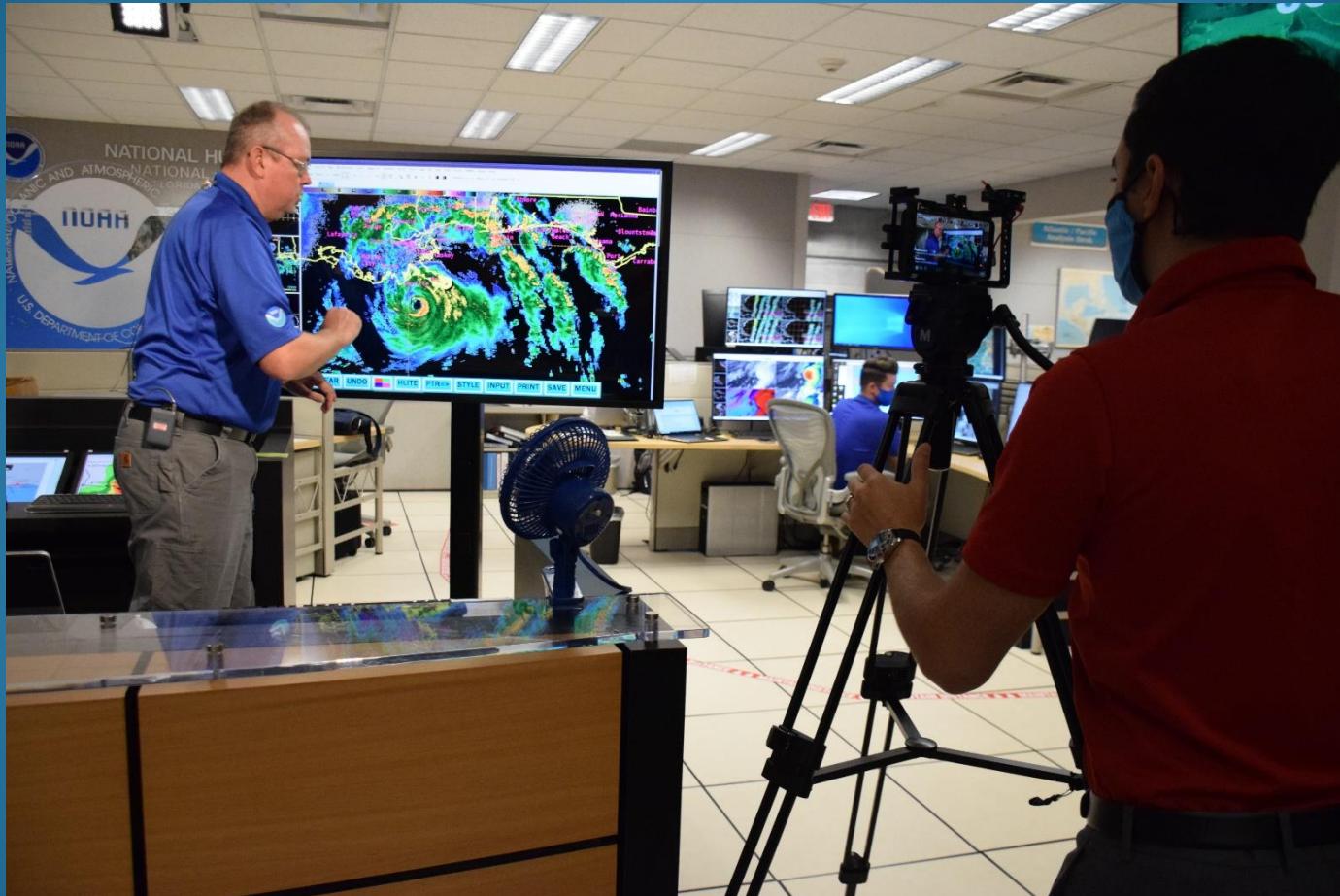
No U.S. Watch or Warning, but a threat in 3 – 4 days

Media pool from
7 a.m. to 10 a.m. &
5 p.m. to 7 p.m.

Networks and stations in potential threat area.



Social Media



This does not happen anymore



Political visits



On the road...



Media Day!



One on one interviews



Press conference

Sometimes, you're the story...

National Hurricane Center Spokesman on Furlough, Forecasting Operations Normal During Shutdown

Forecasting staff has not been affected by the shutdown, officials said.

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POLITICO Pro

Hurricane Center recalls two furloughed officials as storm forms

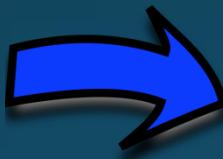
By BOB KING and DARREN SAMUELSON | 10/3/13 9:36 AM EDT Updated: 10/4/13 12:05 AM EDT

The National Hurricane Center and FEMA called employees back on the job after Tropical Storm Karen formed Thursday morning off the Yucatan Peninsula, with predictions that it will become a hurricane shortly before bearing down on the U.S. Gulf Coast on Saturday.

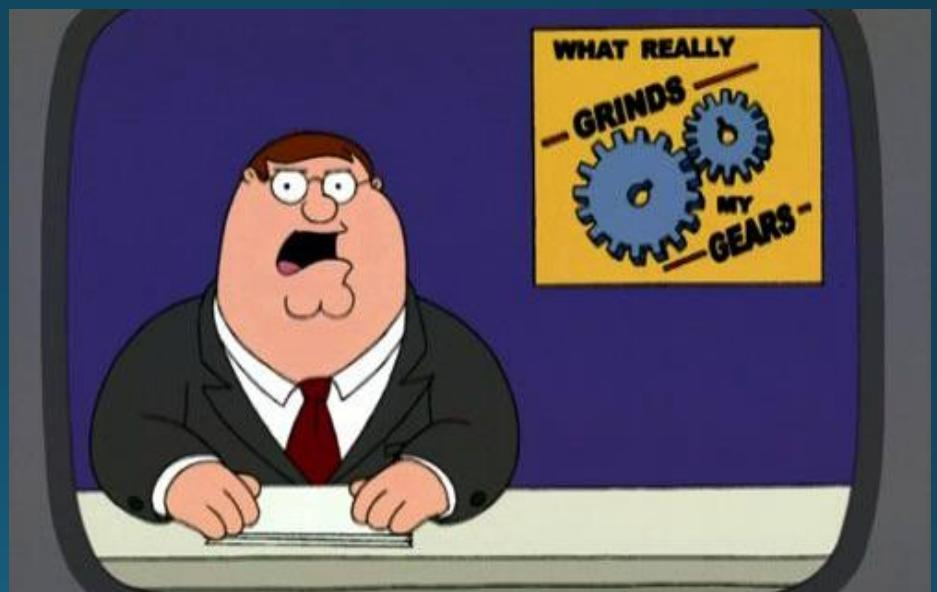
Karen is expected to be at least a strong tropical storm when it makes landfall somewhere between eastern Louisiana and the Florida Panhandle. That will offer a test of the nation's ability to mount a hurricane response during a government shutdown that has locked agency doors, shuttered websites and furloughed 800,000 federal workers while forcing "essential" employees



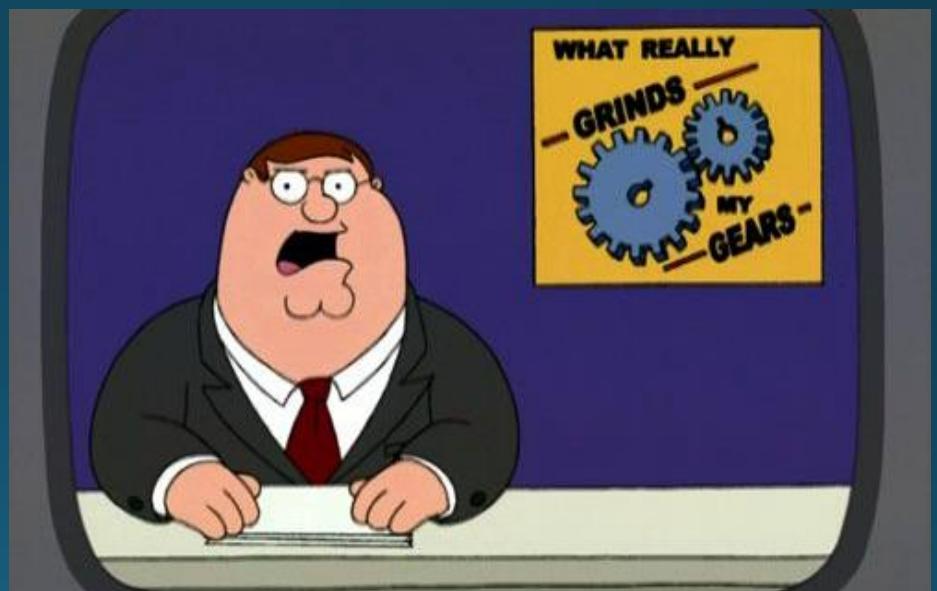
Communicators of the English Language



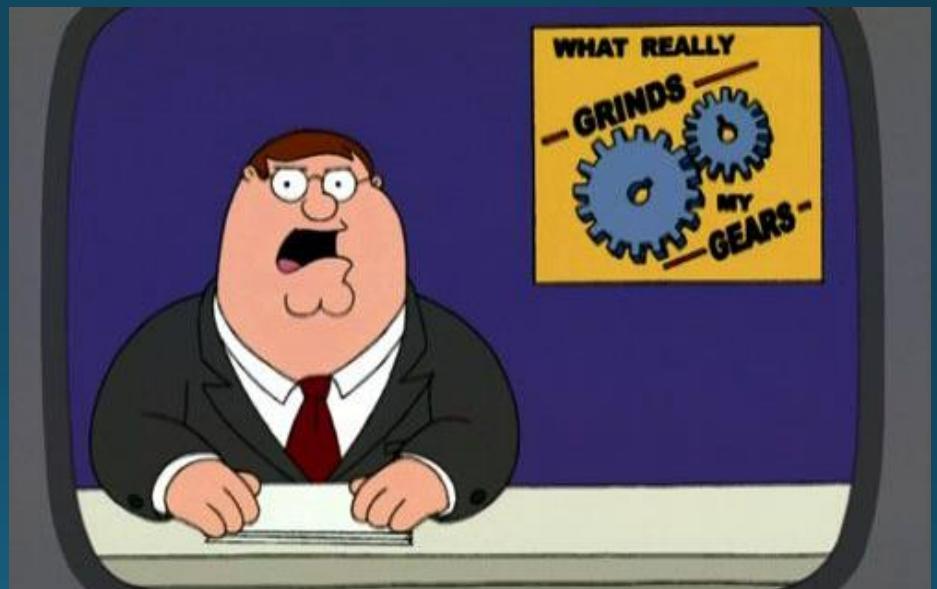
- further/farther**



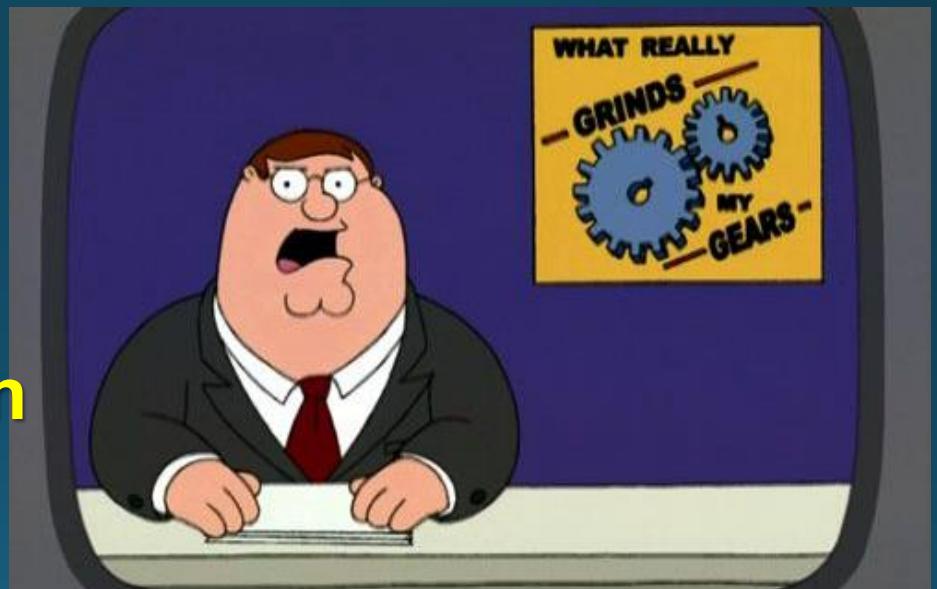
- further/farther
- “Leading edge of the cold front”



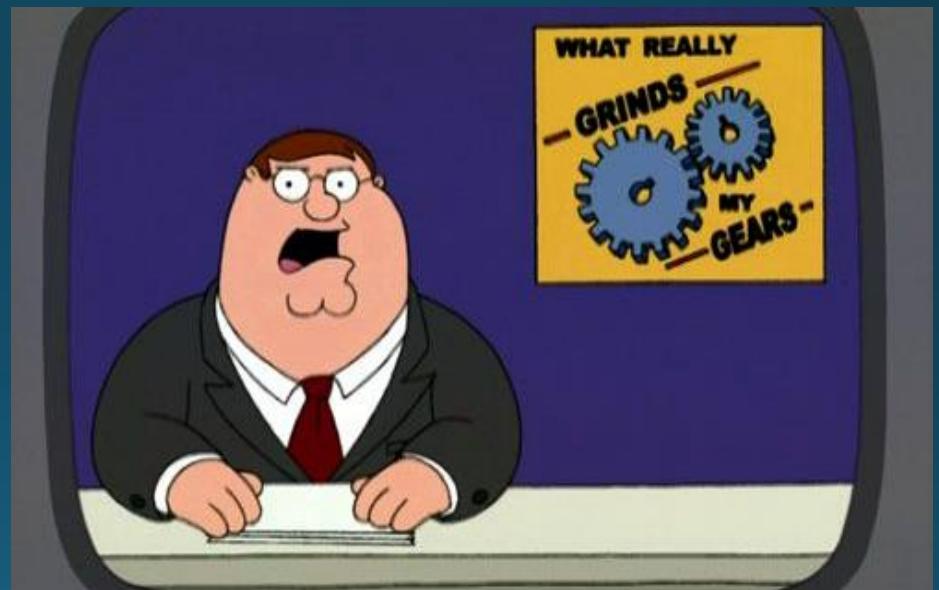
- further/farther
- “Leading edge of the cold front”
- **Rip tides**



- further/farther
- “Leading edge of the cold front”
- Rip tides
- **“As you can see on the satellite picture...”**



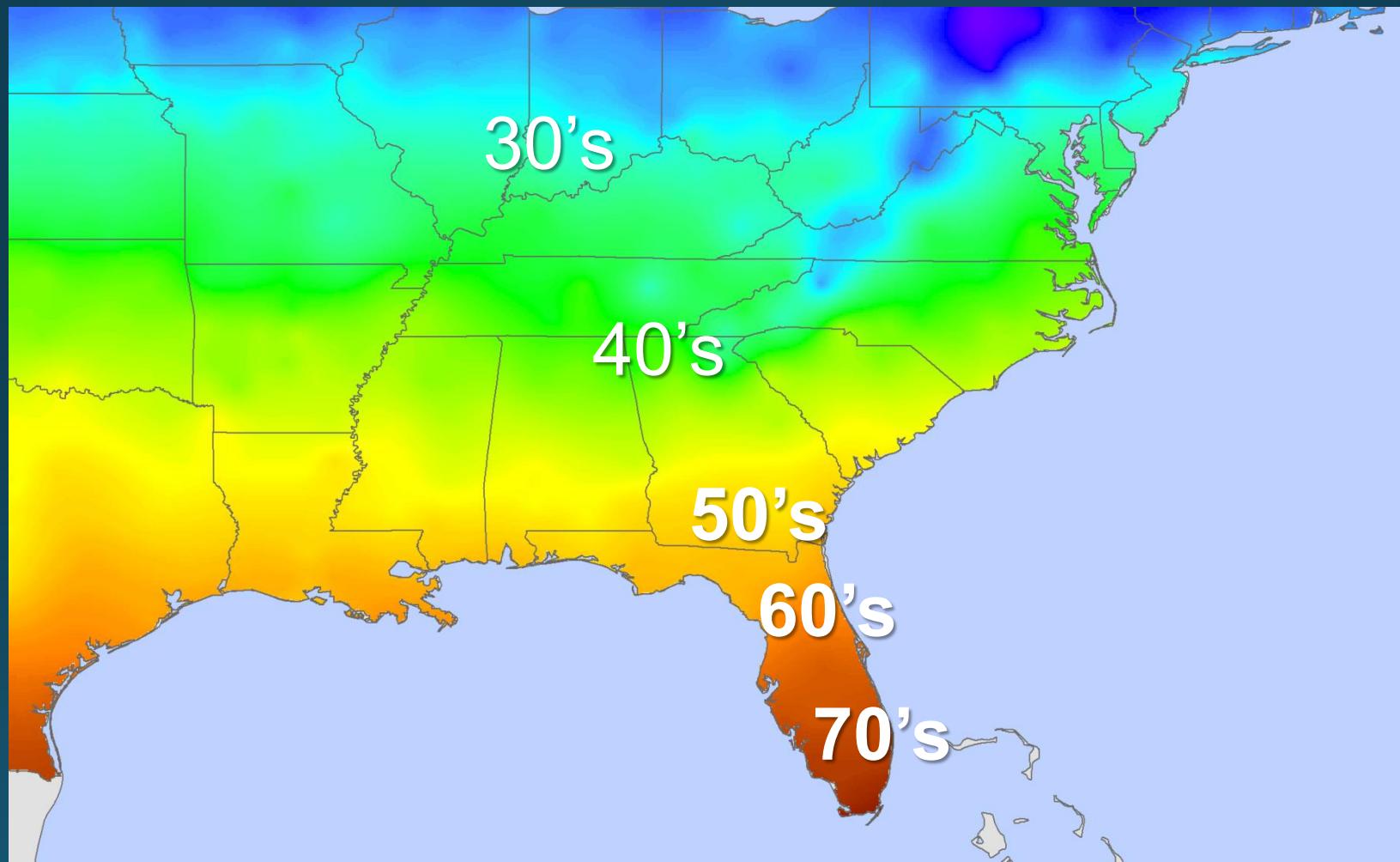
- further/farther
- “Leading edge of the cold front”
- Rip tides
- “As you can see on the satellite picture...”
- **The apostrophe**



Really Noticeable on TV



A temperature is not possessive!



THANK YOU !!

