

Justen Noakes

2024 NHC

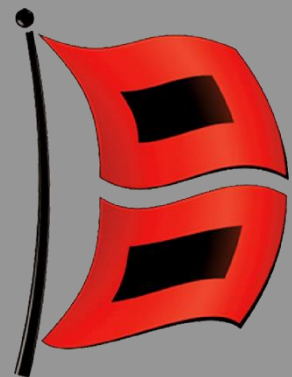
Topic Committee Member



H-E-B

Director of Emergency Preparedness

10 Years Serving the NHC



Justen Noakes

H-E-B Director of Emergency Preparedness

Justen Noakes has had the honor of working at H-E-B for 29 years, the past 18 in Emergency Management. Over those 18 years, he has responded to over 20 presidentially declared disasters, including Hurricane Harvey and the COVID-19 Pandemic. With H-E-B, he is responsible for company-wide mitigation, planning, response, and recovery programs for all natural and manmade business interruption incidents for 140,000 employees, 360 grocery retail stores, 30 warehouse and manufacturing facilities and 30 corporate sites across the State of Texas. Several of his professional recognitions and affiliations are: Governor Appointed Business Advisory Council to The Texas Division Of Emergency Management, Governor Appointed Private Sector Advisory Council to Texas Department of Public Safety, Texas Division of Emergency Management Advisory Committee (TEMAC), and many more. Please visit these links to read more on Justen's impact: **Texas Monthly – No Store Did More: How H-E-B Became a Model of Emergency Preparedness** - <https://www.texasmonthly.com/news/how-heb-became-emergency-preparedness-model> , **Texas Monthly – Inside the Story of How H-E-B Planned for the Pandemic** - <https://www.texasmonthly.com/food/heb-prepared-coronavirus-pandemic/>

“Serving selflessly is the greatest gift anyone can give to their fellow man, especially during times of crisis or disaster, when someone is at their greatest time of need.”

